

**We're not just hot dogs  
and bacon.**



Besides Star hot dogs and sliced bacon - our Louisville plant produces a great variety of quality meat products - over one million pounds weekly! This plant's 800 employee payroll contributes \$16 million annually to the Kentuckiana area's economy.

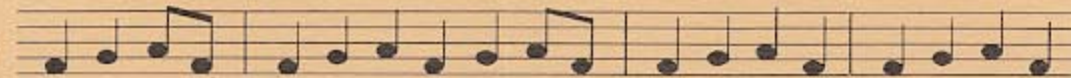
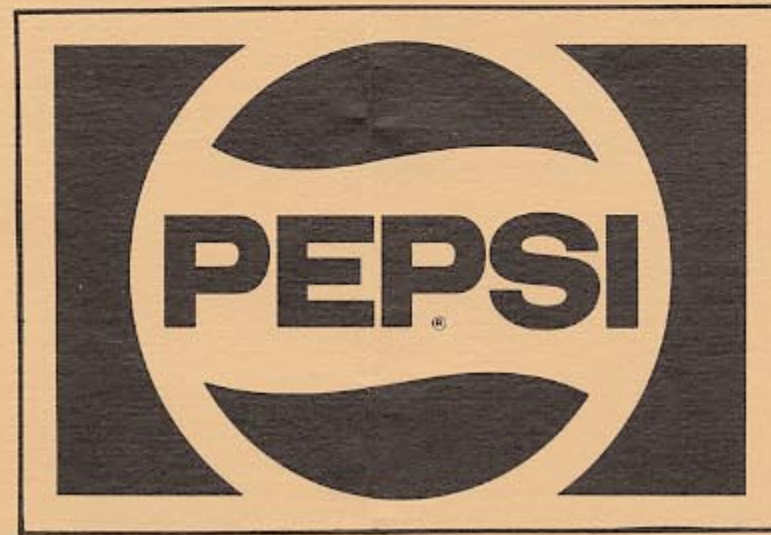


*Made with Pride right here in Louisville!*



*Happy Anniversary From*

**Pepsi**



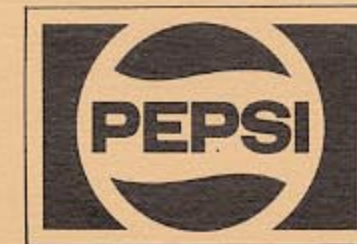
**Waky 790**

**SILVER ANNIVERSARY  
CONCERT**

IROQUOIS AMPHITHEATER

JULY 9 4 P.M.-10:30 P.M.

*A Free Celebration Of 25 Years  
Of WAKY RADIO, Sponsored By*





# THE SULTANS with COSMO



# THE MYSTICS

July 9, 1958. It was not a day like any other day. It was the day WGRC Radio became WAKY.

The legend surrounding that day has grown over the years. According to an account which appeared soon after in Billboard magazine, the station played "The Purple People Eater Meets the Witch Doctor" by Joe South (yes, that Joe South) for one full day, throwing in "Delicious" by Jim Backus every hour or so for variety.

The original WAKY dee jays were Jim Light, Phil Page, Al Dunaway, Jumpin' Jack Sanders, and Ricki Ware. They were the first of dozens of talented and sometimes outrageous entertainers who, over the past quarter century, have made WAKY one of the best-known stations in America.

It's impossible to disregard our heritage when we sit, stand, or lay down in front of the WAKY microphones. That's why we are so proud that in this, our Silver Anniversary year, we were presented with Billboard awards for Radio Station of the Year and Program Director of the Year.

So why has WAKY prospered while so many other stations have faded or disappeared? We can't take the credit. You did it. Your support and enthusiasm has endured through the years. From that first day, exactly 25 years ago, you have made us feel special.

We hope that you'll have the kind of fun today that WAKY has come to represent. You are all family to us.

# THE EPICS



# CLASS REUNION

MUSICAL INSTRUMENT AMPLIFICATION PROVIDED BY MOM'S MUSICIANS GENERAL STORE. (Thanks, Marvin!)

*Special thanks to: Kathy Meade, Butch Gray, Mark Strauss, Paul Fiddick, Joe Kelly, Bob Lange, Ted Wendt, Milt Driscoll, and you.*

*WAKY's Silver Anniversary year is dedicated to all of the people who have worked so hard over the past quarter century, on and off the air, to keep the legend going — and to Gordon McLendon, who had the right idea in the first place!*

POSSESSION OF ALCOHOLIC BEVERAGES IN THE PARK IS ILLEGAL.  
PLEASE HELP US OBEY THE LAW.



# MIXED EMOTIONS

1983



**Bob Moody (Program Director)**  
**Steve Cook**  
**Liz Curtis**  
**B.J. Koltee**  
**Keith Landecker (not pictured — someone had to be on the air!)**